

# **HCLE Summer 2017 Progress Report**

*Welcome to the summer quarter of 2017 HCLE progress report. Our Vision Keeper, Liza Loop, has been working for her Northern California neighbors who suffered great losses in the October fires. This has delayed some of our HCLE work.*

*We share many of these news items via our outlets ([wiki](#), [blog](#), [Facebook](#), [Twitter](#), [LinkedIn](#), and [reddit](#).) and collect them here for your and our convenience.*

*Our staff of 1.6 FTEs, volunteers and outside collaborators reached the following milestones in the winter (July through September) of 2017.*

- *Fundraising*
  - *An appeal to private funders is being prepared.*
- *Catalog*
  - *Many texts within pdf files in the Catalog are now individually searchable.*
- *Exhibits*
  - *The Interim Collections Site is available for private viewing.*

*Please pass our news along, especially if you know someone else who will want to contribute money, know-how, artifacts, stories, or connections. Even by glancing at what we've done, you're helping make HCLE happen as you pass along the story. Thank you.*

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- Fundraising
    - Various introductory letters were drafted for: Vision Club members, Vision Club candidates, funding organizations, and the general public. The letters will be sent after reviews of the wording, and some process improvements made within Salesforce's email functions.
  - Collection
    - Scanning and cataloging of the Liza Loop collection continues.
  - Catalog
    - Thanks to James Straus, the text in pdf files is now searchable. This greatly enables the utility of the Catalog for researchers.
  - People/Volunteers
    - A variety of volunteers helped customize our implementation of Salesforce and our wiki.

- Outreach

Blog posts published:

- [Profile of an HCLE Pioneer – Mitchel Resnick](#)
- [Computer Literacy is not just coding](#)
- [HCLE Spring 2017 Progress Report](#)

Social Media Traffic Report

	1/1/2014	12/30/2015	12/31/2016	9/30/2017
Facebook	59	104	171	183
Twitter	67	408	493	529
Wordpress	18	49	50	53
Wikispaces	12	62	69	74

- Wiki

- John Ridlehoover began redesigning the wiki home page to improve its look and feel.
- The [HCLE wiki](#) continues to act as a communications center and as a digital loading dock.

- Exhibits

- A template for creating timelines is being evaluated for exhibits.
- Anna Narbutovskih made significant progress on the Interim Collections Site. The site and the link will be made public after security issues are resolved. Previews available upon request.
- “About the Project” is being rewritten to better fit the needs of the wiki, the Image Collection Site, and the eventual lobby page.

- LO\*OP Center

- A variety of volunteers have helped customize our implementation of Salesforce. The process improvements should improve our efficiency by making it easier for new volunteers.

- Operations

- Our program plan software account with TeamworkPM has been scaled back to a free account while work concentrates on site redesign and Salesforce customization.

- Admin
  - A Chromebook was provided for Linda Banks, the leader of our volunteer Salesforce customization team, to enable better communications.